

# UNLOCK YOUR FULL POTENTIAL ACADEMIES



**LEVEL UP YOUR LEARNING**



**EXPAND YOUR WORLD**



**BECOME FUTURE READY**



## WHAT ARE ACADEMIES?

Academies are specialized, project-based learning programs for youths and seniors with intermediate to advanced English skills, offering immersive two-week experiences in fields like sports, arts, business, and technology.

Academies go a step further by combining real-world skill development with hands-on, career-oriented experiences. Tamwood Academies integrate the on-campus and off-campus activities during the week

## ACADEMIES\* - YOUTHS & SENIORS

- Arts - Content Creation and Social Media Academy

	USA	M.N.
Inscripción	\$ 4,000	

Precio	USD
2 semanas	\$ 6,155



(\*) For students with intermediate English skills.

(\*\*) No pre-knowledge is required to join Academies.

NEW!

# ACADEMY: ARTS CONTENT CREATION & SOCIAL MEDIA ACADEMY

AGES 15 - 17

**Location:** University of California - Los Angeles

Ever dreamed of going viral on TikTok, building a YouTube channel, or curating the perfect Instagram feed? At the Content Creation & Social Media Academy, teens step into the world of digital storytelling and personal branding—learning how to create content that's not only fun but also impactful.



## LENGTH

Two weeks

Starts July 5 and July 19

## ENGLISH LEVEL

Intermediate



## WHY JOIN?

- Social media is the language of today's generation—this academy helps students speak it fluently.
- Teens go from scrolling to creating, learning how to produce content that connects and inspires.
- Project-based learning makes filming, editing, and storytelling exciting and hands-on.
- Students will plan, produce, and present their own content portfolio by the end of the camp!

## REQUIREMENTS

- Intermediate English level
- Smartphones (IOS or Android)
- All software used is free and web-based—no additional purchases required

## WHAT STUDENTS WILL LEARN

- How to create engaging content for TikTok, Instagram Reels, and YouTube Shorts
- Basics of video production: filming, lighting, sound, and editing
- Storytelling techniques for short-form and long-form content
- Building a personal brand and growing an authentic online presence
- Understanding social media algorithms and trends
- Digital responsibility and the ethics of being an online creator
- How to present and pitch their content with confidence

University of California, Los Angeles (UCLA)

# Los Angeles, California



## CAMP OVERVIEW

DATES

### CAMPUS

#### University of California (UCLA)

- ★ Wireless Internet available
- ★ Classrooms on UCLA Campus

#### Program options:

- ★ Residence dorm

### ACCOMODATION

#### University Residence Dorm:

- ★ Double or triple Accommodation (1 to 2 Bunk beds per room)
- ★ Shared Bathroom Facilities per floor: 3 to 4 toilets, sinks and shower stalls per bathroom.
- ★ Two bathrooms per floor
- ★ Each room includes computer desks and dressers per student.

#### Laundry:

- ★ Weekly laundry service provided for free if staying 2 weeks or more

### TRAVEL

#### Los Angeles International Airport (LAX)

- ★ Sunday arrival / departure\*
- ★ Camper pick up by staff

\*Pick-up and drop-off hours are from 8 AM to 10 PM.

### CAMPER AGE

#### Regular Program Age: 15-17 years old

### HEALTH & SECURITY

- ★ Staff 24 hrs on-site
- ★ Medical hospital on campus
- ★ Virtual doctor on call
- ★ University Security key card gate at entry
- ★ Full team of staff live on site
- ★ Staff night duty on each floor after evening activities
- ★ Staff on each floor overnight
- ★ Secure keycard entry to residence building, elevator, bathroom and bedroom

# Camp

University of California, Los Angeles (UCLA)  
Los Angeles, California



## MEALS

### Residential Camper

- ★ All meals on campus in North American Continental Buffet style\*
- ★ Evening snack

\*On campus meals are served at the UCLA cafeteria

Packed lunch on excursion days e.g. Sandwich, snack and juice/water

## CAMPER TO STAFF RATIO

- ★ Entire camp: 8:1

## CLASS OVERVIEW

- ★ All classes take place at UCLA



## Los Angeles (UCLA) Camp Sample Schedule

Program (Age 15-17) | Week 1

TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:00 - 7:45					Camper Wake-Up		
8:00 - 8:45				Breakfast			
8:45 - 12:30							
12:45 - 1:30							
1:45 - 3:15	Camper Arrivals Intake	Classes Lunch Group Teambuilding Activity		Classes Lunch	Classes	Full-Day Excursion: Griffith Observatory	Classes Lunch
3:30 - 5:15	Settle In & Unpack	Campus Adventure	Full-Day Excursion: Knott's Berry Farm	Film Challenge - Music Video Group Choice Session	Off-Campus Activity	Hollywood Walk of Fame Dodgers Baseball Game	Workshop Group Choice Session
5:15 - 6:00	Dorm Time			Dorm Time			Dorm Time
6:00 - 7:00	Dinner			Dinner			Dinner
7:00 - 9:00	Kickoff	Weekly International Carnival		Camp-Wide Game - Sansquatch	Wacky Fashion Show		Masquerade Disco
9:00 - 9:30	Snacks			Snacks			
9:30 - 10:30			Dorm Time				
10:30				Quiet Time & Bedtime			

\* All excursions & evening programs are subject to change due to weather & availability.

# Camp

University of California, Los Angeles (UCLA)  
Los Angeles, California



## SAMPLE SUNDAY OPTIONS

Campers staying for more than one week have the opportunity to select their preferred activity on Sundays from a range of options. This choice is entirely individual, allowing them to pursue something different from their counselor group.

Below is a sample of possible Sunday Options, please note that the options will have varying prices:



**\$125+\***

- ★ Universal Studios
- ★ Knott's Berry Farm
- ★ Warner Bros Studio Tour

**\$50 – \$125\***

- ★ Hiking to Hollywood Sign
- ★ 3<sup>rd</sup> Street Promenade
- ★ The Grove & Farmers Market
- ★ Venice Beach Biking
- ★ Aquarium of the Pacific & Long Beach
- ★ Dave and Busters



**\$25 – \$50\***

- ★ Cinema & Shopping Mall
- ★ Beverly Hills & Rodeo Drive
- ★ Westfield Century City



*There will also be a free option available each week:*

*On-Campus Games, Westwood, Target Trip*

*\*These are sample options, both price and activity are subject to change*



## EXCURSIONS

- Disneyland
- Six Flags Magic Mountain
- Griffith Observatory
- LA Dodgers Baseball Game
- Hollywood Walk of Fame
- Citadel Shopping Outlets
- California Science Center
- Knott's Berry Farm
- California Science Center
- Santa Monica Pier
- Disney California Adventure
- Universal Studios (Sunday Option)
- Petersen Automotive Museum
- Academy Museum of Motion Pictures
- LACMA
- Venice Beach Biking

VANCOUVER

• TORONTO

• NEW YORK

• LOS ANGELES

• ORLANDO



Proud Partner of the **Toronto Raptors**

# DREAM DESTINATIONS

**LET'S GET SOCIAL!**

[globalcampsidiomascursos](https://www.facebook.com/globalcampsidiomascursos) [@globaltraveledu](https://www.instagram.com/globaltraveledu)

[www.global-edu.com.mx](http://www.global-edu.com.mx)

**[info@global-edu.com.mx](mailto:info@global-edu.com.mx)**

**56 3333-3045    55 5401-5202**

